

# Pastoral Care

## Building a vibrant faith filled, caring Church Community

How technology can help provide better pastoral care to your flock and  
simplify administration.

### Contact Details

John's Email: [john@pastoralcare.co.za](mailto:john@pastoralcare.co.za)  
Cell: 076 875 0296  
Sales Email: [sales@pastoralcare.co.za](mailto:sales@pastoralcare.co.za)  
Cell: 081 068 9586

# 4 Challenges which might be hindering you *from building a vibrant, faith filled, caring Church Community*

## **Lack of Personal touch**

- A person's birthday or wedding anniversary comes & passes, the Church doesn't do anything to acknowledge

## **Pastoral care is based on guesswork, not member specific information**

- Member comes for spiritual guidance or counselling but Priest/ Pastor doesn't know enough about member
- Member falls sick or has a life event, no way to keep record to make sure phoning/ visits are done

## **Struggling to transparently report on Church money to members**

- No financial statements issued every month
- Members not getting any reports of their pledges/ tithing to the Church

## **Difficulty to Communicate**

- Relying on pulpit announcements to communicate which members forget
- Using WhatsApp or Facebook, but so many members have no access or data

### 3 Extra Challenges which might be hindering you *from building a vibrant, faith filled, caring Church Community*

#### **Difficulty to monitor member participation**

- Participation starts to decline and nobody knows till it's late

#### **It is mostly guesswork to decide which programme to launch in the Church**

- Analysis of membership age and gender structure impossible
- How do you know what people could be interested in?

#### **People volunteer to help with admin work, but there is no way to do it effectively**

- The Church wants to tap into the admin skills of members, but there is no way

# Lack of Personal Touch...

## How lack of Personal touch shows up

- New people join your congregation, nothing special is done
- Your members reach milestone birthdays e.g. 18, 21 or 40 nothing is done
- Your members reach marriage milestone e.g. 25 or 50 years, nothing is done
- Worse: You do something for some members & nothing for others

## How Pastoral Care helps you to be more caring

**Keeps you informed of all new people, for 30 days**



This means you can have one to one chats or dinner with new members

**Every birthday/ anniversary is listed up to 7 days in advance**



You can contact your members on their birthday/ wedding anniversary

# Pastoral Care is done without knowing the person

## How effective can you be in counselling or spiritual guidance if...

- You need to counsel a member, but you have no idea of their personal situation e.g. age, family or even marital status
- You want to guide a member spiritually, but you don't know their involvement in the Church

## How Pastoral Care helps your counselling & spiritual guidance

**Member personal information is in front of you during counselling**



This means your counselling can be tailored to member's personal reality

**Member's involvement in ministries etc. is easily accessible**



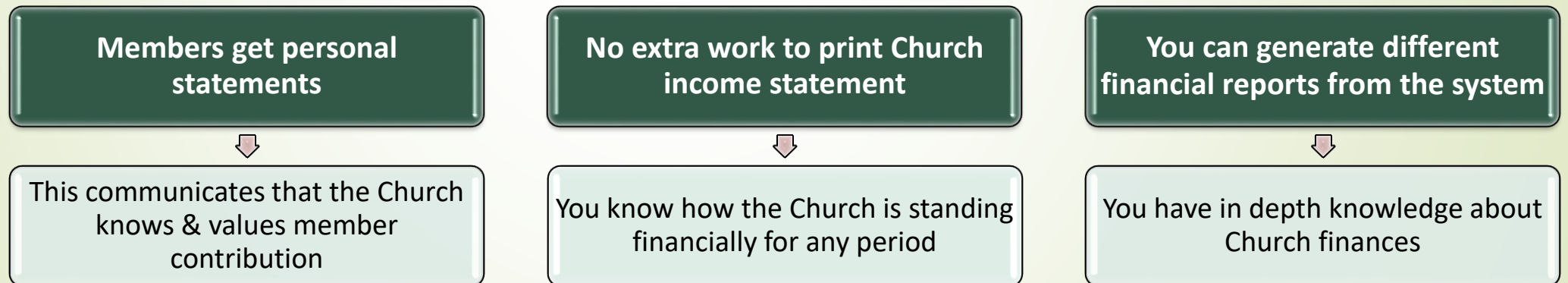
Your spiritual guidance takes account of member's spiritual journey

# It is difficult to report on Church finances

## Money brings in people the usual demons- suspicion and distrust

- Members think they support the Church, but you don't notice or care enough
- Members are concerned about how the money is being used in the Church
- Members don't see the need to support the Church, they think their portion won't matter

## How the system helps create more transparency...





# It is difficult to Communicate effectively

## Why direct & easy communication with members matters

- Church announcements are forgotten
- Your message gets distorted as it filters through the Church, due to relying on third parties
- You can't re-inforce your message during the week
- Not everyone receives your WhatsApp or goes to your Facebook announcements

## How the system helps you communicate...

You can SMS members from the system at any time



More than 95% of SMSes are delivered to the person

You can email members right from the system at any time



With email, you can communicate even more

You can SMS & email members at the same time



Reinforce your message using both mediums

# It is a Challenge to know how active a member is

## Why not knowing member participation is a problem

- You don't know which groups/ ministries are effective in the Church
- When appointing a person to leadership, you don't know their involvement with a group
- It takes too long for you to know when members are losing interest in a group/ ministry

## How the system improves participation...

**You invite people to a meeting**



You can send SMS, email or both & people can RSVP on their cell phones

**You can remind people about a meeting**



If you remind people, more will come for meetings

**You keep a record of member attendance**



When people know you keep records, they will come if they can help it



# It is a Challenge to decide what programme or ministry to launch

## Which programme can we launch to renew excitement in the Church

- You are not sure what programme will create more buzz in the Church
- You don't have objective information about your members

## How Pastoral Care can help in this decision...

### Different membership reports



You can get an insight into the gender & ages in your Church

### Ministries & Association Reports



You have an insight into which groups and ministries are popular

### Meetings Reports



You can check the type of meetings which are popular

# Members with excellent admin skills don't work for the Church

## How can I tap into the skills of a brilliant administrator

- The Church cannot afford to employ the best admin people, due to affordability
- Your own members want to help, but only in the evenings- odd hours

## How the system helps you access talented members...

**Web based system**



Volunteers can do admin work on the system from anywhere

**Unlimited no. of users**



Tedious work can be subdivided among many people

**Role specific rights**



Users see or do ONLY what they are authorised to see or do

# Who we are

▶ **Company registered in February 2013**

▶ **We mostly provide customised software solution for SMEs**

▶ **Have customers in different industries**

▶ **Some Churches using the Pastoral Care system**

- Our Lady of Fatima (Durban North)
- St Peters (Point)
- John Bosco (Shongweni)
- St Clement (Clemont)
- Albini (Chongweni)
- Ikhwezi Lokusa Catholic Church (PMB)
- Grace Chapel (Durban)
- Our Lady of Lourdes (Westville, Durban)
- St Thomas Berea (Durban)
- Esikhawini Baptist Church (Empangeni)

# How to Start

Pricing is based on the number of members in your church to make it affordable

First month is free

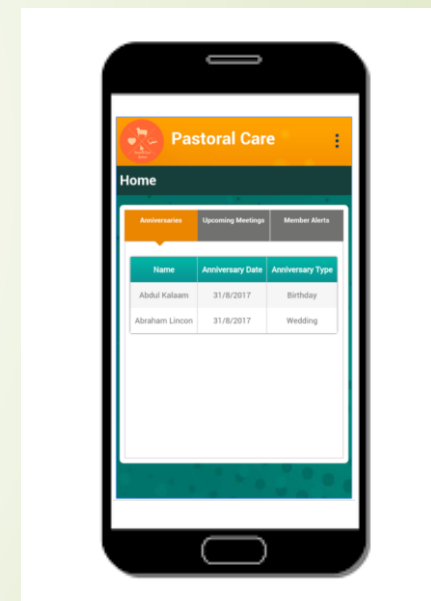
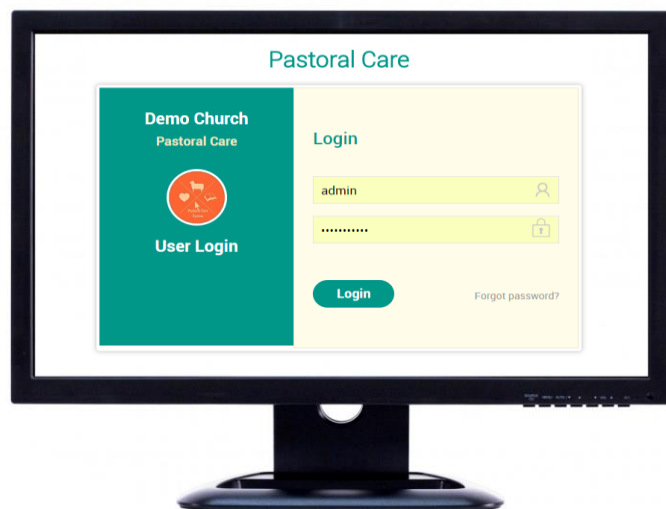
We upload or capture your member information onto the system

We train your selected users up front, so they can effectively evaluate the system

Contact John at Pastoral Care to get a demo on:

- John's Email: [john@pastoralcare.co.za](mailto:john@pastoralcare.co.za)
- Cell: 081 068 9586
- Sales Email: [sales@pastoralcare.co.za](mailto:sales@pastoralcare.co.za)
- Sales 076 875 0296

Let us get technology help you build a united,  
faith filled & vibrant Church community



### Contact Details

John's Email: [john@pastoralcare.co.za](mailto:john@pastoralcare.co.za)  
Cell: 076 875 0296  
Sales Email: [sales@pastoralcare.co.za](mailto:sales@pastoralcare.co.za)  
Cell: 081 068 9586